

Success Story: Autohaus



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Barend Muller
Autohaus Owner



Autohaus Springs has successfully grown as a motor dealership in the East Rand, offering top quality pre-owned vehicles, and back-up services to match. A key priority for Autohaus has always been focused on providing outstanding service and making it as easy as possible for customers to do business with them.

Autohaus owner, Barend Muller, believes that “in an ever changing world, we cannot work the same way as we did 10-20 years ago. More people want to deal with professional people and in order to stay competitive and live up to customer expectations, we must be able to stay on top of our business 100%”. So when AUTOSavvy approached Barend with an opportunity to implement a software system that would give him more control of his business operations, he was immediately interested.

Upon implementation of the AUTOSavvy system, Barend and his team went through a learning curve to understand how the system works, and as they progressed through training, it became apparent to Barend that the system would give them access to a better way of doing business. “We are now more organised in our business – we can do more – and in the long term, I believe we will benefit in terms of productivity”. Since the system has been implemented, Barend has been extremely impressed with the time-saving advantage that the AUTOSavvy system gives them, making it easier for them to process orders and invoices as well as bring in new stock to the system.

Barend explains how the AUTOSavvy system has helped to drive his business forward; “Before, we were out of place, but the AUTOSavvy system has made it more convenient for us to manage the business on a more professional basis. AUTOSavvy gives you access to the same functions as more complex systems on offer at a more affordable price”.

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